

2026 / EDITION 07



EXHIBITOR & SPONSOR PROSPECTUS

THE JUST INNOVATION TRANSITION

Building Safer, Smarter & Human-Centred Mines of the Future

Formerly the 4IRinMining Seminar · Now transitioning into a full industry conference

DATES

13 & 14 AUGUST 2026

VENUE

WITS UNIVERSITY

LOCATION

JOHANNESBURG, ZA

CONVENED WITH THE PARTICIPATION OF





SOUTH AFRICA'S PRACTICAL INDUSTRY PLATFORM FOR MINING INNOVATION IMPLEMENTATION

The **Innovation in Mining Conference** is South Africa's premier platform for practical innovation implementation across mining. Founded in 2019 as the 4IRinMining Seminar by Bokang Kelepa and Baletsema Mining Services, the platform has matured from technology awareness into responsible, evidence-led implementation at scale.

In 2026 the platform officially transitions from a seminar into a full industry conference, repositioned under the theme **The Just Innovation Transition, Building Safer, Smarter & Human-Centred Mines of the Future**.

Across two days, we bring together mining leaders, engineers, regulators, professional associations, HR practitioners, safety specialists, researchers, technology providers, OEMs, suppliers, students and innovation partners to explore how innovation can build safer, smarter and more human-centred mines.

4IRINMINING IMPACT

1000+

DELEGATES

30+

EXHIBITORS

15

THOUGHT LEADERS

500K+

DIGITAL IMPRESSIONS

90%

RATED HELPFUL

WHY EXHIBIT AT IIMC 2026

01

SHOWCASE YOUR INNOVATIONS

Demonstrate your technologies, tools, systems and services in a dedicated space to a senior, high-intent mining audience.

02

GENERATE QUALIFIED LEADS

Engage directly with mine managers, engineers, buyers, safety leaders and procurement decision-makers.

03

CONNECT WITH DECISION-MAKERS

Attendees include leaders from major mining houses, OEMs, EPCMs, government, regulators, associations and academia.

04

BUILD BRAND AUTHORITY

Position your company as a credible player in safety, automation, digital transformation and the just innovation transition.

05

EXPLORE COLLABORATION

Find partnership opportunities with startups, funders, universities, mock-mine programmes and policy leaders.

06

RECRUIT NEXT-GEN TALENT

Connect with student innovators, postgraduate researchers and emerging mining professionals through campus partnerships.



WHO SHOULD EXHIBIT

- AI, IoT, Robotics & Automation Providers
- Energy & Renewable Mining Solutions
- Drone, Remote Sensing & Surveying Solutions
- OEMs, EPCMs & Engineering Service Providers
- Environmental, ESG & Sustainability Technology
- Mining Software, Data & Analytics Vendors
- Safety Technology · PDS, AI Cameras, MPL Systems
- Training, Competency & AR/VR Simulation
- Mining Equipment Manufacturers & Suppliers
- Universities, Research Labs & Mock Mines
- Digital HR, Workforce & Skills Platforms
- Investors, Funders & Innovation Hubs



SPONSORSHIP & EXHIBITION PACKAGES

HEADLINE PACKAGE

MAIN SPONSOR

R30,000

3 AVAILABLE

- Official designation as a Main Sponsor
- 30-minute speaking slot in a plenary session
- Prime 3m x 3m exhibition stand in high-traffic area
- Dedicated social media and newsletter feature
- Sponsored content piece on the website
- Mining Review Africa 4IR mention
- Logo on banner, programme, website, lanyards

EXHIBITION STAND

R15,000

10 AVAILABLE

- 3m x 3m freestanding booth
- Table, chairs and plug point
- Logo on rolling slides and event material
- Listing in official exhibitor directory

STUDENT INNOVATION

R25,000

LIMITED

- Official Student Innovation Booth sponsor
- Logo on student area signage and pitch screen
- Sponsored prize or internship opportunity

COCKTAIL NETWORKING SPONSOR

R25,000

1 AVAILABLE

- Branding during Day 1 closing networking session
- Logo on drinks area and final programme

COFFEE & TEA SPONSOR

R25,000

1 AVAILABLE

- Branded coffee & tea cups across both days
- Logo on the coffee & tea station

LANYARD SPONSOR

R10,000

3 AVAILABLE

- Your logo featured on all delegate lanyards
- Continuous brand visibility across both days

5-MINUTE VIDEO ADVERTS

R10,000

3 AVAILABLE

- 5-minute video played between keynote sessions
- Reaches senior mining and tech decision-makers

MORE WAYS TO AMPLIFY YOUR BRAND

EXHIBITOR ENHANCEMENTS · OPTIONAL ADD-ONS

PREMIUM VISIBILITY

R7,500

Priority booth placement, logo on name badges, dedicated social media post.

PRODUCT DEMO SLOT

R5,000

10-minute live demo during a networking break (subject to availability).

DIGITAL WEBSITE FEATURE

R3,000

Dedicated exhibitor spotlight on the conference website.

BRANDED MERCH DROP

R4,000

Include an item in delegate bags (supplied by exhibitor).

JOIN THE MOVEMENT TRANSFORMING MINING

PAST EXHIBITOR FEEDBACK

"An extremely valuable networking opportunity. The quality of delegates was top-tier."

"We secured direct leads from major mining houses and gained visibility with government tech programmes."

"It's the best mining innovation event we've exhibited at in the past three years."

Spaces are limited. Secure your stand and amplify your visibility among Africa's mining innovation leaders. Exhibit at the **Innovation in Mining Conference 2026** and put your brand where the future of mining is being shaped.

BOOK YOUR SPACE

Reserve your stand today

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WEB innovationinmining.co.za

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